

Member of DJSI World, DJSI MILA Pacific Alliance, DJSI Emerging Markets

Company Information

Country: Colombia

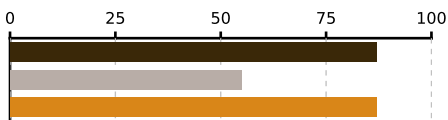
Index market cap*: 5,195

*USD millions

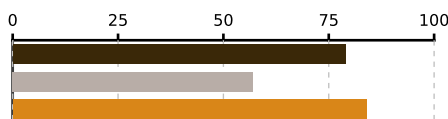
Source: S&P Global BMI, 31 July 2018

2018 Assessment Results

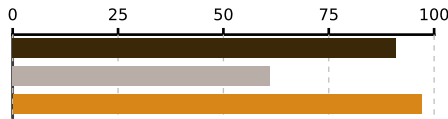
Total Scores



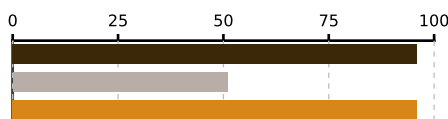
Economic Dimension



Environmental Dimension



Social Dimension



Legend: Industry best score (orange), Industry median score (grey), Bancolombia SA (dark brown)

Industry Overview	Maximum Score	Median Score
Total	87	55
Economic Dimension	84	57
Environmental Dimension	97	61
Social Dimension	96	51

DJSI World	Maximum Score	Median Score
Total	87	81
Economic Dimension	84	78
Environmental Dimension	97	89
Social Dimension	96	85

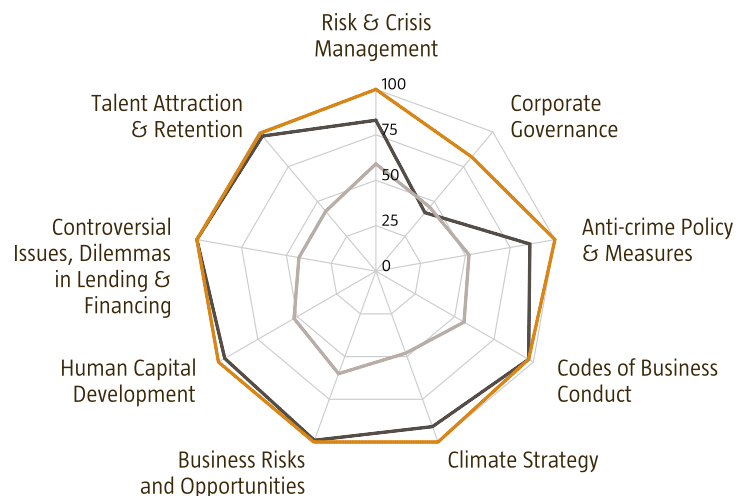
Bancolombia SA leads the Banks industry in RobecoSAM’s Corporate Sustainability Assessment based on its Total Sustainability Score in 2018. This report provides a broad overview of the performance of the Banks industry and the relative positioning of Bancolombia SA at the dimension and criteria level.

Industry Drivers

In response to increased regulatory scrutiny, many banks have transitioned to simplified business models and focused increasingly on the core principles of ethics and customer trust. Much of this strategic change has been initiated at board level, demonstrating the emphasis investors have placed on effective corporate governance. Banking culture remains one of the foremost items on board agendas, and establishing effective incentive schemes is increasingly viewed as a way of aligning investment professionals’ attitudes and behaviors with the long-term interests of shareholders and society as a whole. Leading banks are now using well-designed compensation schemes to improve risk culture and business ethics throughout their organizations. By effectively integrating sustainability with ethical principles and increased customer focus, banks can reduce both credit and operational risk, which will further enhance their capacity to generate long-term economic, environmental and social value.

Company Performance

RobecoSAM has selected the most relevant criteria in each sustainability dimension based on their weight in the assessment and their current or expected significance for the industry. The spider chart below visualizes the performance of the industry leader against the best score achieved in each criterion and the median industry score.



Legend: Industry best score (orange), Industry average score (grey), Bancolombia SA (dark brown)

Corporate Sustainability Assessment

The RobecoSAM Corporate Sustainability Assessment (CSA) is a comprehensive annual evaluation of companies' sustainability practices and performance. Every March, RobecoSAM extends invitations to over 3,500 of the largest, listed companies globally to participate in the assessment by completing an in-depth questionnaire. Assessment results are published in September, following the analysis of companies' submissions complemented by additional research performed by RobecoSAM.

RobecoSAM's CSA is one of the longest standing ESG rating methodologies worldwide, dating back to 1999. The CSA assesses companies on the basis of 80 – 120 industry-specific questions across 60 industries focusing on financially material economic, environmental, and social factors that are relevant to companies' success, but that are under-researched in conventional financial analysis. Every year, the CSA undergoes rigorous methodological review in order to ensure that the most current material sustainability topics, as well as emerging, long-term sustainability themes often of interest to investors are reflected, and companies are challenged on topics that lack disclosure today.

The results of the CSA are used for the annual rebalancing of the iconic Dow Jones Sustainability Indices (DJSI) and are made available to investors, researchers, and non-governmental organizations through the Bloomberg Professional platform. The results of the CSA are also used for the creation of the RobecoSAM Sustainability Yearbook, one of the most comprehensive annual publications on corporate sustainability.

Additional Resources

For more information on the CSA and a complete list of all Dow Jones Sustainability Indices constituents visit www.robecosam.com/CSA

Assessed companies can access their own results and benchmark themselves against their peers directly through the online assessment portal.

Contact

RobecoSAM AG
Josefstrasse 218
Ch-8005 Zürich Switzerland
Tel +41 44 653 10 10
assessments@robecosam.com

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