Press Release

ROBECO

Robeco appoints Ivo Frielink as interim Global Head of Sales & Marketing

Rotterdam, 18 August 2025- Robeco has appointed Ivo Frielink as interim Global Head of Sales & Marketing. He succeeds Malick Badjie, who will formally step down from the Executive Committee and leave the company.

Frielink started his career with Robeco Netherlands in 2005. Over the years he held several positions, including Regional Business Manager APAC. In 2022, he was appointed to Robeco's Executive Committee as Head of Strategic Product & Business Development.

In this role, he was closely involved in the development of the company's new corporate strategy, which will be implemented on 1 January 2026. Frielink will now lead the execution of this strategy across the global Sales & Marketing organization for the foreseeable future.

Malick Badjie joined Robeco in 2017 and held several senior roles, including Head of Institutional Sales for Europe, North America & Africa. In December 2023, he was appointed Global Head of Sales & Marketing and became a member of the Executive Committee, following his interim leadership in the role since March of that year.

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About Robeco
Robeco is a pure-play international asset manager founded in 1929 with headquarters in Rotterdam, the Netherlands, and 15 offices worldwide. A global leader in sustainable investing since 1995, its integration of sustainable as well as fundamental and quantitative research enables the company to offer institutional and private investors an extensive selection of active investment strategies, for a broad range of asset classes. On 31 December 2024, Robeco had EUR 214 billion in total client assets. Robeco is a subsidiary of ORIX Corporation Europe N.V. More information is available at www.robeco.com.