

Press Release

Robeco appoints Mariken Tannemaat as Chief Innovation Officer

Rotterdam, 24 January 2019 – Robeco announces that Mariken Tannemaat has been appointed as Chief Innovation Officer as of 1 February 2019. In this newly created position, she will work with Robeco’s Executive Committee (ExCo) and relevant teams to identify data and technology solutions to help Robeco use innovation to support its competitive position, in particular in investments and distribution. She reports to Gilbert Van Hassel, CEO of Robeco, and will act as advisor to the ExCo.

Ms. Tannemaat was Chief Customer Innovation Officer at NN Group, where she was responsible for innovation for the Group worldwide, as well as for the Dutch customer and distribution base. Prior to that, she was head of Commerce International at NN, functionally responsible for marketing and sales in the business units outside the Netherlands. Ms. Tannemaat started her career at ING Group, and later held several senior roles at ING Direct in London, Paris and Amsterdam. In 2011, she joined ING Bank as Global Head of Branding and Positioning. In addition to an MBA from Erasmus University, Ms. Tannemaat has a Master’s in Marketing from TIAS Business School.

Gilbert Van Hassel, CEO Robeco: “We are very pleased to have Mariken join Robeco. Innovation and cautious pioneering are part of our DNA. A deep understanding of what clients are looking for, is instrumental in the area of change and innovation. Mariken has extensive experience in working on the client side of the business. We are confident that we have found a highly experienced professional, who will have a dedicated focus on driving innovation, to make sure Robeco’s clients benefit from improvements to our investment performance and processes and the client experience as a whole. Our company is well positioned for the opportunities that lay ahead.”

Media enquiries

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About Robeco

Robeco is a pure play international asset manager founded in 1929. It currently has 15 offices worldwide and is headquartered in Rotterdam, the Netherlands. Through its unique integration of fundamental, sustainable and quantitative research, Robeco is able to offer both institutional and private investors an extensive selection of active investment strategies, covering a broad range of asset classes. As at 30 September 2018, Robeco had EUR 171 billion in assets under management, 70% of which were institutional. Robeco is a subsidiary of ORIX Corporation Europe N.V. which had assets under management of EUR 299 billion as at 30 September 2018. More information is available at www.robeco.com.